

Disclaimer: "We may have to revise the course plan according to the reassessment to be made country-wide, regarding higher education, at the beginning of April. The content to be delivered is certain but the method of course delivery, the number and dates of exams, and some other details are subject to change."

VA302 Syllabus

VA302 is the second half of a yearlong course spread over 2 semesters. **Therefore, students who take this course will need to have taken VA301 beforehand** since the learning material used in VA302 is based upon what has already been accomplished in VA301.

Students will show progress during each class throughout the semester and will be graded on a weekly basis, based upon the results demonstrated class week by week. **Therefore, full attendance is mandatory for success in this course.**

Week 1	Corporate ID project, continued from VA301
Week 2	Corporate ID project, continued from VA301
Week 3	Corporate ID project, continued from VA301
Week 4	Corporate ID project, continued from VA301
Week 5	Corporate ID project, Website Design continued from VA301
Week 6	Corporate ID project, Website Design continued from VA301
Week 7	Corporate ID project, Website Design continued from VA301
Week 8	Editorial Design project: Designing a Brochure
Week 9	Editorial Design project: Designing a Brochure
Week 10	Editorial Design project: Designing a Brochure
Week 11	Editorial Design project: Designing a Brochure
Week 12	Editorial Design project: Designing a Branding Manual
Week 13	Editorial Design project: Designing a Branding Manual
Week 14	Editorial Design project: Designing a Branding Manual
Week 15	Editorial Design project: Designing a Branding Manual

Since learning will commence through in-class critiques and case studies, attendance to the course is mandatory. Failure to show up for more than 5 classes will result in an F grade.